aaron hendrick

contact

Website: aaronhendrick.com

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Email: achendrick@gmail.com

Location: Denver, CO

Github: achendrick

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education

Pacific Union College: 4 years
Studied: Computer Science
and Graphic Design

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languages & tools

Front End: React, Astro, Angular, JavaScript/TypeScript, HTML, CSS, MUI, Bootstrap, React Hook Form, TanStack, Vite, Nx, Orval, Zod, etc.

Back End / Full Stack: Node, PHP, SQL, Sanity CMS, Firebase, Supabase, Amplify, etc.

Tools & Practices: Cursor, Git, CI/CD, UI/UX, Design Systems, Adobe Creative Suite, Figma, Google Apps, Swagger, OpenAPI, etc.

experience

VP of Front End Engineering at Avenue I Media // apr. 2024 - apr. 2025

Built and launched a direct advertising platform combining marketing sites with Sanity CMS for rapid content and campaign updates. Developed a reusable offer widget, enabling dynamic ad targeting and faster campaign deployment. Integrated with Everflow, Cake, and ClickFlare for precise tracking and attribution.

React, TypeScript, Astro, WordPress, Sanity

OnPoint Global
VP of Front End Engineering // feb. 2023 - mar. 2024
Senior Engineering Manager // feb. 2019 - feb. 2023

Architected and delivered Vector, a no-code content, ad-serving, and path platform that was adopted company-wide. Built the entire team from product and design to QA, managing both the front-end engineers and design team. Oversaw full migration of business operations to Vector, reducing operational costs and unifying workflows.

React, TypeScript, MUI, TanStack, WordPress

Founder of SignaTrue // mar. 2018 - nov. 2018

Responsible for building a product in the due diligence space. The product had features for project and document management.

Firebase, Firestore, Angular, Google Cloud Platform

Tillster
Engineering Manager // aug. 2015 - dec. 2017
Lead Software Engineer // mar. 2015 - aug. 2015
Senior Software Engineer // mar. 2014 - mar. 2015

Built and architected a multi-tenant SPA platform that served 25 different applications across multiple form factors which generated hundreds of millions in revenue for our customers. Launched multiple applications, introduced many processes and lead 30 engineers across the globe. Played a key role in interfacing with all departments in the organization and worked directly with the executive team. Worked with industry leading brands like Burger King, Pizza Hut, KFC and many others.

Angular, HTML, SASS, npm, node, Grunt, Cordova, Ionic, Foundation

Founder at Flowh, Inc. // feb. 2009 - dec. 2013

The sole engineer and designer of a fully functional calendar with deep social interactions. Every aspect of Flowh was imagined, defined and then built by me.

PHP, MySQL, JavaScript, jQuery, HTML, LESS

Sr. Lead Developer/Designer at GTR Meetings & Events // aug. 2010 - may 2013

Lead developer and designer of a team focused on conference/meeting solutions. Projects included a custom social network, registration sites, and mobile applications. I focused on turning projects into products, and creating a better brand. My core responsibilities were overseeing the development and design of a full suite of mobile apps for both iOS and Android, as well as day-to-day client work.

PHP, MySQL, JavaScript, jQuery, Cordova, HTML, CSS

Lead Developer at Layer Dynamics Inc. // mar. 2009 - apr. 2010
Web/Art Director at 360 media // jul. 2008 - feb. 2009
Lead Developer/Designer of recareas.com // jan. 2007 - feb. 2009